

First time fundraisers

Here is a list of some great ways to kick-start your fundraising...

Set up your fundraising page

First of all, you will need to set up your online fundraising page. This is the page that you can direct your family and friends should they wish to donate.



Don't forget to share your story - why are you fundraising for Mind in Mid Herts? This can be your personal story, or if you prefer, write about Mind in Mid Herts story.

Let people know

Once you've set up your fundraising page, let everyone know! You can share it on social media, send a few emails or even give people a call or text. Get the word out about what you're doing and why.



Why not create a blog and record how your training is going, include posts about your story and updates on Mind in Mid Herts. Don't forget to add your fundraising page web address at the end of each post so you can raise some extra funds!

Top tip: You can create easy blogs for free on websites such as WordPress.com

Fundraising and training planners



The best way to stay on top of your fundraising and training is to make a plan - if you're planning on organising a big fundraising event, leave yourself plenty of time.

Set yourself realistic weekly targets leading up to the event - if you do end up struggling to reach your target, please let us know and we can help.

Quick fundraising ideas

Bake sale

To kick start your fundraising, why not go for the classic bake sale. You can host it at your work or at a community event and it is guaranteed to get everybody's interest.



Get your friends and family involved in the baking and have one of them to lend a hand on the day! You could even make it themed, cakes and yourself included.

Top tip: People get peckish around 11am – or at least we do.

Quiz night

If your local pub already holds a quiz night, ask if the proceeds can be donated to Mind in Mid Herts. If your local pub doesn't already hold a quiz, speak to the landlord to ask if you can host one to raise funds for Mind in Mid Herts.



Choose a mid-week night and the quiz should bring in more business for the pub. We have a great quiz pack filled with lots of questions, just ask us!

Bag packing

Fancy dress and friends are here to help again! You will need to get permission from the supermarket, they do book up well in advance so you will need to plan for this and contact them early. With the new 5p law, people may need that extra help to make the most of bag space!

Get in touch

Contact us on fundraising@mindinmidherts.org.uk for further fundraising tips and advice.

